



# County of San Diego

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Aging & Independence Services and County Supervisors Dianne Jacob and Pam Slater-Price are excited to announce the sixth biennial Aging Summit scheduled for Thursday, June 26, at the Town and Country Resort & Convention Center. The Aging Summit has been enormously successful, featuring national speakers and hundreds of participants that have included seniors, professionals in the field of aging, and health and social services, community volunteers, students and others. The Aging Summit is action-oriented, featuring a keynote speaker in the morning general session and a facilitator-led breakout session in the afternoon. This year's focus is Lifelong Learning with such subtopics as Brain Development, Healthy Living and Education.

We are very pleased to announce that our keynote speaker will be the astronaut **Buzz Aldrin**. We also have a second speaker, Dr. Paul Nussbaum, Adjunct Associate Professor in Neurological Surgery at the University of Pittsburgh School of Medicine, who is well-known for educating the general public on the basics of the human brain and how to keep the brain healthy over the entire lifespan. In addition, the conference will feature exhibitors and lunch. We are also planning a concurrent conference in North County at the California Center for the Arts, Escondido, where we will simulcast the speakers.

Your support will help create an event that promotes the benefits of living a healthy lifestyle in order to support seniors and others in reaching their fullest potential. There are several sponsorship levels available. Enclosed for your review is our package outlining the sponsorship costs and benefits. We are also offering an early bird discount with a paid sponsorship so please respond by March 31 to take advantage of the discount.

If you have any questions, or would like to discuss aspects of this event, contact Cindy Vogel at (858) 514-4652 or you can view the event Web site at [www.agingsummit2008.org](http://www.agingsummit2008.org). Thank you for your time and consideration.

Sincerely,

PAMELA B. SMITH  
Director

PBS/cv  
Enclosures



# Aging Summit 2008

Thursday, June 26

Town and Country Resort & Convention Center  
California Center for the Arts, Escondido

## Sponsorship Packages

**Gold Sponsor**  
**\$15,000**

**As a Gold Sponsor of the Aging Summit you will receive the following benefits:**

- ❖ **Prime, entryway or corner** booth location in both exhibit halls (T&C and North County) with signage opportunity; (first come, first served, after Presenting sponsor selection)\*\*
- ❖ Opportunity to provide **sponsorship giveaways at either the registration table or place them on audience chairs;**
- ❖ Prominent placement of corporate name and/or logo signage\*\* at the **stage areas** and the **event registration area;**
- ❖ **Group photo opportunity with keynote speaker for 5** company representatives.
- ❖ **Name recognition in all event publicity** including press releases and the AIS Radio show, "In Focus";
- ❖ Sponsorship recognition in **public thank-you at the event;**
- ❖ **Recognition** in article about the Aging Summit in Aging & Independence Services monthly newsletter distributed to more than 5,300 seniors, community and government leaders and businesses, as well as volunteers;
- ❖ Five registrations for your employees/guests;
- ❖ Corporate name and/or logo **prominently** placed on 5,000 pre-event announcement fliers to be distributed throughout the county including to over 100 senior centers and nutrition sites (logo must be received by March 16 for placement in flier);
- ❖ Corporate name and/or logo **prominently** placed on event program.

\*\* We will publicize and conduct outreach for the event in mid-March and continue through June. Please note that we will include logos for major sponsors in these materials at the earliest feasible date after receiving confirmation of sponsorship level. Also, sponsors must provide signage in advance.

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## Silver Sponsor \$10,000

As a Silver Sponsor of the Aging Summit you will receive the following benefits:

- ❖ Prime booth location in both exhibit halls for company name and/or logo signage opportunity, selection made after Gold sponsors have chosen their tables;
- ❖ Group photo opportunity with keynote speaker for 3 company representatives.
- ❖ Prominent placement of corporate name and/or logo signage\*\* in both exhibit halls (T&C and North County) in the food table and meal areas of the event for lunch;
- ❖ Three registrations for your employees/guests;
- ❖ Corporate name and/or logo on 5,000 pre-event announcement fliers to be distributed throughout the county including to over 100 senior centers and nutrition sites (logo must be received by March 16 for placement in flier);
- ❖ Corporate name and/or logo on event program;
- ❖ Name recognition in event publicity including press releases and the AIS Radio show, "In-Focus";
- ❖ Corporate name recognition with public thank-you at event.

## Bronze Sponsor \$5,000

As a Bronze Sponsor of the Aging Summit you will receive the following benefits:

- ❖ Prime location in both exhibit halls (T&C and North County) after Gold and Silver sponsors have chosen their tables;
- ❖ Corporate name and/or logo signage\*\* in the food table and meal areas of the event for lunch and booth in exhibit hall;
- ❖ Group photo opportunity with keynote speaker for 2 company representatives.
- ❖ Two registrations for your employees/guests;
- ❖ Corporate name on pre-event fliers;
- ❖ Corporate name on event program;
- ❖ Name recognition at event and in event publicity.

\*\* We will publicize and conduct outreach for the event in mid-March and continue through June. Please note that we will include logos for major sponsors in these materials at the earliest feasible date after receiving confirmation of sponsorship level. Also, sponsors must provide signage in advance.

For additional information, please call Cindy Vogel at 858-514-4652 or visit [www.AgingSummit2008.org](http://www.AgingSummit2008.org)

# Participating Sponsor

## \$1,000

- ❖ Prime location in both exhibit halls (T&C and North County)
- ❖ Group photo opportunity with keynote speaker for 1 company representative.
- ❖ One registration for your employees/guest
- ❖ Corporate name recognition on pre-event flyers

\*\* We will publicize and conduct outreach for the event in mid-March and continue through June. Please note that we will include logos for major sponsors in these materials at the earliest feasible date after receiving confirmation of sponsorship level. Also, sponsors must provide signage in advance.

# Aging Summit 2008

Thursday, June 26th  
Town and Country Resort & Convention Center  
California Center for the Arts, Escondido

## Sponsorship Registration Form

Agency/Corporate

Name: \_\_\_\_\_

Type of sponsorship:

\_\_\_\_\_ **Gold Sponsor**

\_\_\_\_\_ **Silver Sponsor**

\_\_\_\_\_ **Bronze Sponsor**

\_\_\_\_\_ **Participating Sponsor**

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person:

\_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail address:

\_\_\_\_\_

Special Requirements:

\_\_\_\_\_

Please return this form and your check, made payable to Aging & Independence Services, no later than May 15, 2008 to:

Aging & Independence Services  
ATTN: Cindy Vogel  
P. O. Box 23217  
San Diego, CA 92193-3217

# Aging Summit 2008

Thursday, June 26

Town and Country Resort and Convention Center  
California Center for the Arts, Escondido

## Exhibitor Registration Form

Please complete this registration form to participate as an Exhibitor in the Aging Summit conference. The main venue for this conference is the Town & Country Resort in Mission Valley. In addition, there will be a concurrent conference at the California Center for the Arts, Escondido with a simulcast screening of the keynote speaker. Exhibitor fees are **\$250** for non-profits, and **\$400** for for-profits for ONE venue. If you would like to have an exhibit at BOTH venues, the fees are **\$400** for non-profits; **\$550** for for-profits. (For major sponsors, please fill out both the enclosed sponsorship form as well as this exhibitor form.)

Venue/site to exhibit: Town & Country: \_\_\_\_\_ Escondido: \_\_\_\_\_

Agency Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Special requirements: \_\_\_\_\_

*Note: Includes 2 participant registrations, an 8-foot table with tablecloth and two chairs. You will need to bring your own sign and any easels, bulletin boards, extension cords or video equipment for display purposes. Please note if electricity is required for your table, an additional \$45 fee will apply (limited availability at California Center for the Arts, Escondido)*

Please return this form and your check, made payable to Aging & Independence Services, by \*May 15<sup>th</sup> to:

Aging & Independence Services  
ATTN: Cindy Vogel  
P. O. Box 23217  
San Diego, CA 92193-3217

\*To take advantage of an early-bird special, mail registration and payment in full by March 31<sup>st</sup> and deduct \$50.00.

For additional information, please call Cindy Vogel at 858-514-4652 or visit [www.AgingSummit2008.org](http://www.AgingSummit2008.org)