



POSTER PRESENTATION PROPOSAL FORM

Please complete this form and submit electronically to Glenda Rogers at grogers@capcog.org indicating "2010 TCoA Poster Presentation Proposal" in the subject line. Should you have questions about the proposal process, please contact Glenda at 512.916.6053.

Proposals are due by Friday, October 30, 2009 and may only be submitted via email.

SESSION INFORMATION	
<p>POSTER PRESENTATION TITLE: <i>(The presentation title should simply be a one-line heading for your poster session.)</i></p>	<p>Texas Healthy Lifestyles: An evidence-based approach to improving health outcomes in a senior population</p>
<p>PRIMARY PRESENTER NAME: <i>(Individual who develops poster session, creates poster and associated materials, and attends the session.)</i></p>	<p>Camerino I. Salazar, M.S., (Primary Presenter) University Center for Community Health/Texas Diabetes Institute</p> <p>Marcia G. Ory, Ph.D, M.P.H. (Co-Presenter) Prevention Research Center, Texas A&M University System, School of Rural Public Health</p> <p>Daphne Fulton, M.P.H, (Co-Presenter) Social and Behavioral Health, Texas A&M School of Rural Public Health</p> <p>Adriana G. Perez (Co-Presenter) University Center for Community Health/Texas Diabetes Institute</p> <p>Angie Wade, PMH (Co-Author) Social and Behavioral Health, Texas A&M School of Rural Public Health</p>
<p>TITLE:</p>	<p>Director, Outcome and Evaluation</p>
<p>ORGANIZATION:</p>	<p>University Center for Community Health a member of University Health System, Bexar Count, Texas</p>
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EMAIL:	Camerino.Salazar@uhs-sa.com
(Attach a brief, maximum one-page , biography or vita for this presenter.)	
<p>POSTER PRESENTATION DESCRIPTION: (Please write a concise, action oriented description that provides important facts and generates excitement about the poster session. Focus on your primary session objective and let potential participants know what you expect will happen as a result of the session. Please limit your description to 150 words. Include in the description, what you want participants to learn and the relevance of the poster session to the field of aging. This description will be the basis of text used in promotional materials.)</p>	<p>Background: Chronic diseases including heart disease, cancer, and diabetes remain the leading causes of death in the United States. Each year chronic diseases claim the lives of 1.7 million Americans and account for 70% of all mortality. The burden of chronic disease is especially felt by persons 65 and older with at least 80% of older Americans expressing a chronic condition. In Texas pronounced demographic shifts in the population of older adults (184% projected increase in persons 65 and older) carry with it a substantial increase morbidity and mortality associated with obesity, heart disease and diabetes.</p> <p>Objectives: This session will report on efforts of the State of Texas, through the Department of Aging and Disability Services and Department of State Health Services, to expand regional public/private evidence-based health promotion to help seniors take control of their lives and reduce the risk of disease and disability. Activities in Bexar county, a large urban area, and the Brazos Valley, a more rural area will be highlighted.</p> <p>Methods: RE-AIM (Reach, Effectiveness, Adoption, Implementation, and Maintenance) is a public health framework that is utilized to programmatically guide the development, implementation and evaluation.</p> <p>Results: To date 424 participants have been enrolled in 45 chronic disease self management program (CDSMP) classes across Texas, with 688 participants projected over a three year period. Capacity is building in Texas with 16 master trainers and nearly 50 lay leaders. Challenges, lessons learned and recommendations for conducting outreach and recruitment among older adults in both urban and rural communities will be discussed.</p> <p>Learning Objectives:</p> <ul style="list-style-type: none"> • Discuss the role of RE-AIM; a program decision-making framework as a tool to document implementation and fidelity of an evidence-based chronic disease self management program. • Analyze and present outcomes of an evidence-based initiative that addresses chronic disease self-management for seniors • Discuss programmatic results and strategies associated with recruiting at-risk populations to participate in health promotion activities in the areas of chronic disease.



The need for Special Accommodations will be respected. Please note what considerations you will require:

<p>None</p>

THANK YOU FOR YOUR POSTER PRESENTATION PROPOSAL