



**CONCURRENT SESSION PROPOSAL FORM**

Please complete this form and submit electronically to Glenda Rogers at [grogers@capcog.org](mailto:grogers@capcog.org) indicating "2010 TCoA Session Proposal" in the subject line. Should you have questions about the proposal process, please contact Glenda at 512.916.6053.

**Proposals are due by Friday, October 30, 2009 and may only be submitted via email.**

SESSION INFORMATION			
<p><b>SESSION TITLE:</b> <i>(The session title should simply be a one-line heading for your session.)</i></p>	<p style="text-align: center;"><i>"Social Security Benefits America"</i></p> <p style="text-align: center;"><i>SSA--Providing the highest standard of considerate and thoughtful service for generations to come.</i></p>		
<p><b>PRIMARY PRESENTER NAME:</b> <i>(Individual who develops, arranges for co-presenters, oversees and attends the session.)</i></p>	<p><b>Point of Contact: Laurin Lee Jimenez</b></p>		
<p><b>TITLE:</b></p>	<p><b>District Manager, San Antonio South</b></p>		
<p><b>ORGANIZATION:</b></p>	<p><b>Social Security Administration</b></p>		
<p><b>ADDRESS:</b></p>	<p><b>3438 E. Southcross San Antonio, TX 78223</b></p>		
<p><b>TELEPHONE:</b></p>	<p><b>(210) 333-4429</b></p>		
<p><b>EMAIL:</b></p>	<p><b>Laurin.jimenez@ssa.gov</b></p>		
<p><i>(Attach a brief, maximum one-page, biography or vita for this presenter.)</i></p>			
<p><b>SESSION DESCRIPTION:</b> <i>(Please write a concise, action oriented description that provides important facts and generates excitement about the session. Focus on your primary session objective and let potential participants know what you expect will happen as a result of the session. Focus on issues and outcomes rather than the speakers. Please limit your description to 50 words. This description will be the basis of text used in promotional materials.)</i></p>	<p>Effective and efficient electronic service delivery is a core element of SSA's plan for addressing the growing workloads anticipated as the Baby Boomer generation approaches their retirement and disability prone years. The Agency has developed electronic service options for use by the public—saving time, travel, and money.</p>		
LEARNING OBJECTIVES AND RELEVANCE TO FIELD OF AGING			
<p><b>LEARNING OBJECTIVES:</b> <i>(What do you want the audience to learn? Please indicate 2 or 3 learning objectives, being as specific as possible. Consider what the audience is likely to be looking for at the conference when crafting the session)</i></p>	<p><b>By the end of this session, attendees will:</b></p> <table border="1" style="width: 100%;"> <tr> <td style="width: 5%; text-align: center; vertical-align: top;"><b>1.</b></td> <td style="vertical-align: top;">What SSA services are available online—and how easy it is to use!</td> </tr> </table>	<b>1.</b>	What SSA services are available online—and how easy it is to use!
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<i>objectives.)</i>	2.	Time saved by using services online: no waiting on the telephone, no waiting in a reception area
<p><b>RELEVANCE TO FIELD OF AGING:</b> (How will your session add value to the field of aging? Briefly respond – a few sentences per question.)</p>	3.	<p><b>BABY BOOMERS:</b> 77 million strong baby-boomer generation will turn 62 and become eligible for reduced social security retirement benefits – that’s about 10,000 people per day</p> <p><b>1. Why would those working or interested in aging-related issues be interested in this session?</b></p> <p>Convenience of filing online: no need to wait on telephone or in the office. Fast, easy &amp; efficient!</p> <p>Online services include:</p> <ul style="list-style-type: none"> <li>➤ Apply for retirement benefits,</li> <li>➤ Apply for spouse’s benefits,</li> <li>➤ Apply for disability benefits,</li> <li>➤ File a medical appeal,</li> <li>➤ Change address/telephone</li> <li>➤ Direct Deposit</li> <li>➤ Verify benefits</li> <li>➤ Apply for Medicare extra help</li> <li>➤ Order new Medicare card</li> </ul> <p><b>2. How will the session explain a program implementation strategy and identify lessons learned in replicating it for others?</b></p> <p>PowerPoint presentation and hand-outs will give visual and tangible explanation of online services provided.</p> <p><b>3. How is the specific issue or strategy in your session connected to other work being done on this issue, or how does it represent a change?</b></p> <p>70% of baby boomers have internet access. 60% of baby boomers use government websites. Of that 60%, 75% of them use the internet daily.</p> <p>By utilizing SSA’s online services, individuals will eliminate lengthy in-office waits and/or telephone calls.</p>
<b>ADDITIONAL PRESENTER(S)</b>		
<p>We <i>prefer</i> sessions that have no more than two presenters due to the limited time available per session. <b>NOTE:</b> Please tentatively confirm each presenter at this time. The final conference sessions will not be selected and announced until December. You may be asked to make changes to the session as proposed.</p>		
<b>ADDITIONAL PRESENTER NAME:</b>	Oscar Garcia	
<b>TITLE:</b>	Public Affairs Specialist	
<b>ORGANIZATION:</b>	Social Security Administration	
(Attach a brief, maximum one-page, biography or vita for this presenter.)		
<b>ADDITIONAL PRESENTER NAME:</b>	TBD	
<b>TITLE:</b>		
<b>ORGANIZATION:</b>	Social Security Administration	
(Attach a brief, maximum one-page, biography or vita for this presenter.)		

## SESSION FORMAT AND AGENDA

(Briefly respond – a few sentences per question).

### 1. PLEASE DESCRIBE THE FORMAT OF THE CONFERENCE SESSION:

PowerPoint and Internet presentation. The PowerPoint will provide statistical data regarding Baby Boomers and the Internet presentation will give specific guidance and sites on services that would benefit all ages, but focusing on the Baby Boomer.

**2. HOW WILL YOU ENGAGE YOUR AUDIENCE?**

Online examples of services on the Internet  
Q&A session

**3. PLEASE PROVIDE A SESSION OUTLINE THAT DETAILS HOW THE SESSION TIME WILL BE SPENT:**

Time will be spent in the explanation of SSA's online services, including review of current services while highlighting upcoming initiatives:

**CURRENT:**

- Apply for retirement benefits,
- Apply for spouse's benefits,
- Apply for disability benefits,
- File a medical appeal,
- Change address/telephone
- Direct Deposit
- Verify benefits
- Apply for Medicare extra help
- Order new Medicare card

**UPCOMING:**

- Social Security Numbers—replacement card application will be completed online
- Disability application enhancement
- Apply for Medicare

**AUDIOVISUAL NEEDS**

(For cost considerations, please indicate below only the A/V equipment that you actually plan to use. Flip charts, easels, LCD projectors, and laptops will be available upon request. We will attempt to supply other equipment as possible.)

	Flip Chart		Easel
X	Laptop Computer	X	LCD Projector
	Other (please list)		Other (please list)



The need for Special Accommodations will be respected. Please note what considerations you will require:

**THANK YOU FOR YOUR SESSION PROPOSAL**