



**CONCURRENT SESSION PROPOSAL FORM**

Please complete this form and submit electronically to Glenda Rogers at [grogers@capcog.org](mailto:grogers@capcog.org) indicating "2010 TCoA Session Proposal" in the subject line. Should you have questions about the proposal process, please contact Glenda at 512.916.6053.

**Proposals are due by Friday, October 30, 2009 and may only be submitted via email.**

SESSION INFORMATION	
<b>SESSION TITLE:</b> <i>(The session title should simply be a one-line heading for your session.)</i>	Reverse Mortgages: The Good, the Bad, and the Ugly
<b>PRIMARY PRESENTER NAME:</b> <i>(Individual who develops, arranges for co-presenters, oversees and attends the session.)</i>	Paula Pierce
<b>TITLE:</b>	Managing Attorney
<b>ORGANIZATION:</b>	Texas Legal Services Center - Legal Hotline for Texans
<b>ADDRESS:</b>	815 Brazos, Suite 1100 Austin, TX 78701
<b>TELEPHONE:</b>	512-637-5414 (direct line)
<b>EMAIL:</b>	ppierce@tlsc.org
<i>(Attach a brief, maximum one-page, biography or vita for this presenter.)</i>	attached
<b>SESSION DESCRIPTION:</b> <i>(Please write a concise, action oriented description that provides important facts and generates excitement about the session. Focus on your primary session objective and let potential participants know what you expect will happen as a result of the session. Focus on issues and outcomes rather than the speakers. Please limit your description to 50 words. This description will be the basis of text used in promotional materials.)</i>	The reverse mortgage industry is a multi-billion dollar industry in the United States. Reverse mortgage lenders are seeing even more dollar signs as the Baby Boomers have begun retiring. Learn when a reverse mortgage is appropriate, alternatives available to cash-strapped retirees, and how to spot a reverse mortgage scam.
LEARNING OBJECTIVES AND RELEVANCE TO FIELD OF AGING	
<b>LEARNING OBJECTIVES:</b> <i>(What do you want the audience to learn? Please indicate 2 or 3 learning objectives, being as specific as possible. Consider what the audience is likely to be looking for at the conference when crafting the session objectives.)</i>	<b>By the end of this session, attendees will:</b>
	<ol style="list-style-type: none"> <li>1. Understand how reverse mortgages work and alternatives available to seniors thinking about getting a reverse mortgage.</li> <li>2. Be able to spot potential reverse mortgage scams.</li> </ol>

	<p><b>3.</b> Be able to discuss advantages and disadvantages of reverse mortgages including the use of reverse mortgages to a void foreclosure.</p>
<p><b>RELEVANCE TO FIELD OF AGING:</b> <i>(How will your session add value to the field of aging? Briefly respond – a few sentences per question.)</i></p>	<p><b>1. Why would those working or interested in aging-related issues be interested in this session?</b></p> <p><i>Every day, seniors receive solicitations from reverse mortgage lenders. Reverse mortgages can offer seniors a means to stay in their homes; however, some reverse mortgages are scams that result in nightmares for their victims. People who work with aging populations need to have some basic information about reverse mortgages.</i></p> <p><b>2. How will the session explain a program implementation strategy and identify lessons learned in replicating it for others?</b></p> <p><b>Aging professionals are often asked about reverse mortgages. This session will give aging professionals basic information about reverse mortgages and resources for seniors considering reverse mortgages.</b></p> <p><b>3. How is the specific issue or strategy in your session connected to other work being done on this issue, or how does it represent a change?</b></p> <p><b>At their best, reverse mortgages give seniors the ability to stay independently in their homes. At their worst, reverse mortgages literally remove a person's independence. Seniors are bombarded with confusing advertisements for reverse mortgages. Some of these mortgage products are regulated by HUD; some are not. Providing seniors with unbiased information is critical to protecting retirees from reverse mortgage scams.</b></p>
<b>ADDITIONAL PRESENTER(S)</b>	
<p><i>We prefer sessions that have no more than two presenters due to the limited time available per session. <b>NOTE:</b> Please tentatively confirm each presenter at this time. The final conference sessions will not be selected and announced until December. You may be asked to make changes to the session as proposed.</i></p>	
<p><b>ADDITIONAL PRESENTER NAME:</b></p>	
<p><b>TITLE:</b></p>	
<p><b>ORGANIZATION:</b></p>	
<p><i>(Attach a brief, maximum one-page, biography or vita for this presenter.)</i></p>	
<p><b>ADDITIONAL PRESENTER NAME:</b></p>	
<p><b>TITLE:</b></p>	
<p><b>ORGANIZATION:</b></p>	
<p><i>(Attach a brief, maximum one-page, biography or vita for this presenter.)</i></p>	
<b>SESSION FORMAT AND A GENDA</b> <i>(Briefly respond – a few sentences per question).</i>	
<p><b>1. PLEASE DESCRIBE THE FORMAT OF THE CONFERENCE SESSION:</b></p> <p><b>Format: Lecture, powerpoint presentation, and interactive case studies. Time for questions and brainstorming at the end.</b></p> <p><b>Session agenda with learning objectives attached.</b></p>	

**2. HOW WILL YOU ENGAGE YOUR AUDIENCE?**

Through interactive case studies, visuals, and question/ answer.

**3. PLEASE PROVIDE A SESSION OUTLINE THAT DETAILS HOW THE SESSION TIME WILL BE SPENT:**

Attached.

**AUDIOVISUAL NEEDS**

(For cost considerations, please indicate below only the A/V equipment that you actually plan to use. Flip charts, easels, LCD projectors, and laptops will be available upon request. We will attempt to supply other equipment as possible.)

	Flip Chart		Easel
	Laptop Computer		LCD Projector XXX
	Other (please list)		Other (please list)



The need for Special Accommodations will be respected. Please note what considerations you will require:

**THANK YOU FOR YOUR SESSION PROPOSAL**